

# Privacy Policy

Last updated: June 9, 2025

Fasnwave Inc respects your privacy. This policy explains how we collect, use, and protect your information when you use our website.

## 1. Information We Collect

We may collect the following data when you interact with our site:

- Contact Information: Name, email, phone number, company name.
- Technical Data: IP address, browser type, device information (automatically collected via cookies).
- Product Interests: Models/SKUs added to your RFQ list.
- Marketing Data: How you interact with our Google Ads/social media campaigns (e.g., clicks).

## 2. How We Use Your Information

- Process RFQs: Respond to your product inquiries and provide quotes.
- Improve Services: Analyze website traffic to optimize product pages.
- Marketing: Send targeted ads via Google Ads or social media (e.g., remarketing to visitors who viewed specific models).
- Legal Compliance: Meet regulatory requirements.

## 3. Cookies & Tracking Technologies

We use:

- Necessary Cookies: For site functionality (e.g., saving your RFQ list).
  - Analytics Cookies: Google Analytics to track usage.
  - Advertising Cookies: Google Ads/Facebook Pixel to measure ad performance.
- You can disable cookies in browser settings, but some features may not work.

## 4. Sharing Your Information

We only share data with:

- Service Providers: Payment processors (if applicable), email marketing tools.
- Legal Obligations: If required by law.

**We never sell your data to third parties.**

## 5. Data Retention & Security

- RFQ data is stored for one month unless you request deletion.
- We use SSL encryption and restrict access to authorized personnel.

## 6. Your Rights

Depending on your location (e.g., GDPR for EU users), you may:

- Request access to or deletion of your data.
- Opt out of marketing emails (via unsubscribe link).
- Disable cookies (via browser settings).

Contact us at [sales@fasnwave.com](mailto:sales@fasnwave.com) to exercise these rights.